



Product compliance and market access updates 2020

Meet our speakers

Ecodesign, energy labelling and circular electronics



Dr Alex Martin, RINA
Principal Regulatory Consultant

A consultant to equipment manufacturers, importers and distributors, Alex provides advice and compliance support on various regulations affecting electro-technical products, from EMCD, LVD and RED through to environmental laws like ecodesign, energy labelling, RoHS and WEEE.

Alex has longstanding experience with – and interest in – ecodesign, energy labelling and related product policy. This dates to representing the interests of UK household appliance manufacturers in ecodesign policy formation when employed by the trade association AMDEA in the late 2000s. Since then Alex has commented upon EU and UK ecodesign legislative developments in the likes of IER Magazine, RE4view and on C2P, the compliance knowledge management platform of Compliance & Risks. At RINA, Alex serves as part of the team engaged by the imaging equipment industry to act as the Independent Inspector of its EU ecodesign self-regulation measure.



Arthur Montagu, BEIS and James Butterworth, Defra



In the UK, policy responsibility for ecodesign and energy labelling is divided between BEIS, the Government Department for Business, Energy & Industrial Strategy, and the Department for Environment, Food and Rural Affairs (Defra). Officials from both departments will join this RINA update to present on key issues, particularly in light of the Brexit transition period ending on 31st December 2020.



Astrid Wynne Rogers, Techbuyer
Sustainability Lead

Astrid is the Sustainability Lead at Techbuyer, a global company that specialises in buying, refurbishment and selling data centre IT hardware. She represents the company's Associate Partner status on the Interreg funded CEDaCI project, which spans the UK, Netherlands, Germany and France. She has also submitted evidence to a number of international research projects and the UK Parliament Environmental Audit Committee's inquiry into electronic waste and the circular economy.



Astrid is chair of the Data Centre Alliance's Sustainability special interest group and writes on digital sustainability for the industry press with a particular focus on materials usage and the embodied energy in ICT. She is a graduate of the University of Oxford and, prior to joining Techbuyer, had a career in journalism, marketing and brand management.